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# Jeff Faller

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Detailed information available on LinkedIn:  
<http://www.linkedin.com/in/jefffaller>

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## Summary

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Creative User Experience Designer with thirteen years experience in web applications for clients from start-up through fortune 500 companies.

Experienced in user-oriented interfaces for thick clients, thin clients and mobile applications. Passionate about clean, well-formed, standards compliant, responsive markup, CSS and JavaScript. Able to take a project from concept, apply solid user experience practices, build storyboards, wireframes, design comps, and see it through production of the presentation layer user interface.

Knowledgeable on design and usability concepts for user interfaces built strictly for iOS applications. Inclusive of buildout in XCode and Interface Designer.

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## Job Experience

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| Avtrak            | (July 2010 - Present) UX design and presentation layer development on all customer-facing, web-based and mobile applications.       |
| Verio             | (July 2004 - July 2010) Usability design and development on customer-facing, control panel products.                                |
| SSI               | (June 2003 - July 2004) Front-end development, testing and integration of internal user interfaces.                                 |
| Fluid Development | (January 2001 - June 2003) Owned private web development business that created and maintained web facing applications.              |
| Sapient           | (October 2001 - January 2001) Front-end development and usability / information architecture.                                       |
| XOR / Fireant     | (October 1999 - October 2001) Led a creative team responsible for web / print design, including presentation layer web development. |

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## Skills

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| Usability        | User research (testing and collection of quantitative data), user analysis, task analysis, card sorting, creation of personas, scenarios, templates, setting measurable goals, writing usability metrics and guidelines, information architecture  |
| Design / Develop | <ul style="list-style-type: none"> <li>• User Experience (UX) driven design, Print design</li> <li>• Familiarity with most web-facing, presentation layer / behavioral layer technologies: CSS 2 and 3 (writing for cross browser solutions), JavaScript (experience with YUI and JQuery libraries), semantic HTML, HTML5, XHTML (all while keeping accessibility standards in mind), AJAX, Search Engine Optimization, Experience with WordPress as both a blog and CMS</li> <li>• Familiar with basics of PHP, ColdFusion, Ruby on Rails and MySQL</li> <li>• Conversant with most Adobe / Macromedia products. (Fireworks, Flash, Illustrator, etc.)</li> <li>• Experience with most types of hosting solutions and their associated administrative UIs.</li> </ul> |

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## Education

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| Seminars / Camps | <ul style="list-style-type: none"> <li>• 2 day Usability Workshop (Adaptive Path) July 2007</li> <li>• Fast Track to ColdFusion (Macromedia) March 2005</li> <li>• Java Bootcamp (Bruce Eckel) August 2002</li> <li>• Assorted online usability seminars (Adaptive Path)</li> </ul> |
| University       | <ul style="list-style-type: none"> <li>• Associate in Web Design and Development (Red Rocks CC, 1999)</li> <li>• BA in Physical Anthropology and History (CU Boulder, 1992)</li> </ul>  |

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## References

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|---------------|---|
| Ken Maier     | <ul style="list-style-type: none"> <li>• Chief Technology Officer at Advance Loan Technologies (kmaier@gmail.com) Relationship: Manager</li> </ul>      |
| Chad Palmer   | <ul style="list-style-type: none"> <li>• Director of Software Development at Avtrak (cpalmer@gmail.com) Relationship: Colleague / Manager</li> </ul>    |
| Jeff Fishburn | <ul style="list-style-type: none"> <li>• Director of Product Development at Insight Communications (jeff@fishburn.info) Relationship: Friend</li> </ul> |

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## Portfolio

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Available upon request